

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbffchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
966439-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2175

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	966439	06390664

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling		

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	M-SUN WPBF News 25 @11-11:35PM		M--TF--	1:00	3	\$2,000.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/25/12 10/31/12 M--TF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 1:00 OFA-12-G-181H \$2,000.00 NM									
3 WPBF F 10/26/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 1:00 OFA-12-G-181H \$2,000.00 NM									
2	10/25/12	10/29/12	WPBF News 25 @ Noon	12pm-1230pm	M--TF--	1:00	3	\$700.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/25/12 10/31/12 M--TF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 10/25/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm 1:00 OFA-12-G-181H \$700.00 NM									
1 WPBF F 10/26/12 12:23 PM WPBF News 25 @ Noon 12pm-1230pm 1:00 OFA-12-G-181H \$700.00 NM									
3	10/25/12	10/29/12	Dr. Oz	4-5p	M--TF--	1:00	2	\$1,000.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/25/12 10/31/12 M--TF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/26/12 4:36 PM Dr. Oz 4-5p 1:00 OFA-12-G-181H \$1,000.00 NM									
4	10/25/12	10/29/12	WPBF News 25 @ 5am	5-530am	M--TF--	1:00	3	\$440.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/25/12 10/31/12 M--TF-- 3 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/25/12 4:59 AM WPBF News 25 @ 5am 5-530am 1:00 OFA-12-G-181H \$440.00 NM									
3 WPBF F 10/26/12 5:25 AM WPBF News 25 @ 5am 5-530am 1:00 OFA-12-G-181H \$440.00 NM									
5	10/25/12	10/29/12	M-F 5pm News	5-6pm	M--TF--	1:00	2	\$900.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/25/12 10/31/12 M--TF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/25/12 5:43 PM M-F 5pm News 5-6pm 1:00 OFA-12-G-181H \$900.00 NM									
6	10/25/12	10/29/12	WPBF News 25 @ 6:00PM	6:30PM	M--TF--	1:00	2	\$2,100.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
MTWTFSS									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
966439-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2175	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/25/12	10/29/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Fixed Non Pre-emptible		M--TF--	1:00	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/25/12 10/31/12 M--TF-- 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/25/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM 1:00 OFA-12-G-181H \$2,100.00 NM									
1 WPBF F 10/26/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM 1:00 OFA-12-G-181H \$2,100.00 NM									
7	10/25/12	10/29/12	WPBF News 25 Mornings 6-7AM Class of Time - Pre-emptible with notice		M--TF--	1:00	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/25/12 10/31/12 M--TF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/25/12 6:22 AM WPBF News 25 Mornings 6-7AM 1:00 OFA-12-G-181H \$550.00 NM									
3 WPBF F 10/26/12 6:29 AM WPBF News 25 Mornings 6-7AM 1:00 OFA-12-G-181H \$550.00 NM									
8	10/25/12	10/29/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	M--TF--	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/25/12 10/31/12 M--TF-- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 7:19 PM Wheel Of Fortune 7-7:30PM 1:00 OFA-12-G-181H \$3,200.00 NM									
9	10/25/12	10/29/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	M--TF--	1:00	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/25/12 10/31/12 M--TF-- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 8:54 AM Good Morning America 7-9AM 1:00 OFA-12-G-181H \$1,100.00 NM									
2 WPBF F 10/26/12 7:29 AM Good Morning America 7-9AM 1:00 OFA-12-G-181H \$1,100.00 NM									
10	10/27/12	10/27/12	GMA Saturday 7-8am Class of Time - Fixed Non Pre-emptible	Sat 7am-8am	-----1-	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 7:57 AM GMA Saturday 7-8am Sat 7am-8am 1:00 OFA-12-G-181H \$1,300.00 NM									
11	10/27/12	10/27/12	Sat Prime College Football 8-1130pm Class of Time - Fixed Non Pre-emptible		-----1-	1:00	1	\$2,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1- 1 \$2,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 9:54 PM Sat Prime College Football 8-1130pm 1:00 OFA-12-G-181H \$2,350.00 NM									
12	10/27/12	10/27/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 8:43 AM Sat 8-9am News Sat 8-9am 1:00 OFA-12-G-181H \$900.00 NM									
13	10/28/12	10/28/12	Sun 11:35pm Late News 1135p-12am Class of Time - Fixed Non Pre-emptible		-----1	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 11:43 PM Sun 11:35pm Late News 1135p-12am 1:00 OFA-12-G-181H \$1,200.00 NM									
14	10/28/12	10/28/12	Sun 630pm News 630-7pm Class of Time - Fixed Non Pre-emptible		-----1	1:00	1	\$1,600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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966439-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2175	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/28/12	10/28/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 6:29 PM Sun 630pm News 630-7pm 1:00 OFA-12-G-181H \$1,600.00 NM									
15	10/28/12	10/28/12	GMA Sunday 7-8am Class of Time - Fixed Non Pre-emptible	Sun 7-8am	-----1	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 7:58 AM GMA Sunday 7-8am Sun 7-8am 1:00 OFA-12-G-181H \$1,300.00 NM									

Total Spots **21**

Payment Terms 30 Days

<u>Gross Total</u>	\$27,530.00
<u>Agency Commission</u>	\$4,129.50
<u>Net Amount Due</u>	\$23,400.50